

# DAVID JOHN SCHENGBER

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## QUALIFICATIONS SUMMARY

Creative, energetic learner and problem-solver with five years of interdisciplinary experience in management consulting, entrepreneurship, and environmental conservation. Proven critical thinker who excels in generating bold ideas, building authentic relationships, and aligning partners around a shared roadmap with a strong emphasis on oral and written communication. Curious and intrinsically ambitious soul driven to connect realms of legal discourse, creativity, and conservation in pursuit of climate action and environmental justice.

*Strategic Visioning | Creative Communication | Partnership Building | Campaign Development*

## PROFESSIONAL EXPERIENCE

### Community Engagement Manager

2020–Present

*Capital Region Land Conservancy (CRLC), Richmond, VA.*

- ❑ Produced newsletters, press releases, and opinion editorials for publication that articulated the dynamics of statewide conservation issues, such as the role of heirs property laws in separating Blacks from land sovereignty and traditional environmental stewardship.
- ❑ Managed diverse stakeholder groups including community associations, government agencies, and private companies to develop shared land conservation goals.
- ❑ Transformed annual fundraising gala into a highly successful virtual concept called the 2020 Conservation Games that engaged 90% more participants and increased our net raise by 40%.
- ❑ Facilitated monthly discussion group for local residents regarding themes in environmental discourse, from the writings of Aldo Leopold to current critiques of environmental racism.
- ❑ Served on RVA Green 2050 in the Environment Working Group to help the City of Richmond become a more resilient and equitable community in the face of climate change.

### Co-Founder, Editor in Chief

2016–2019

*Skinny Dipper Magazine, Richmond, VA.*

- ❑ Demonstrated capacity for generating and communicating complex ideas by developing business model and brand strategy for new independent magazine.
- ❑ Implemented launch and growth planning, and sold out of both annual publications.
- ❑ Translated strategic vision into editorial voice and curated and edited all written content for each issue, including interviews, reportage, editorials, and short fiction.
- ❑ Directed short films covering climate change in Puerto Rico and Tangier Island, VA.
- ❑ Cultivated network of investor and partner relationships through in-person meetings, conference calls, and pitch events.
- ❑ Developed and presented business pitch that won a \$20,000 grant and acceptance into Lighthouse Labs, a highly competitive business accelerator.
- ❑ Designed marketing and fundraising campaign that exceeded goal of \$10,000.

**Scholarship Fellow, Community Trustbuilding Fellowship****2019***Initiatives of Change, Richmond, VA.*

- ❑ Enhanced capacity to serve as an authentic leader capable of overcoming divisions of race, culture, economics, and politics.
- ❑ Built relationships within multi-sector network of partners devoted to healing historical trauma, envisioning new shared narratives, and creating equitable communities.
- ❑ Increased capacity to address personal discomfort around differences in race and identity.
- ❑ Cultivated brave space that drove personal transformation through dialogue and reconciliation.

**Fellow, D2international Social Impact Fellowship****2016***Deloitte Consulting, Washington, DC.*

- ❑ Conducted stakeholder interviews with Ugandan NGO, Days For Girls, to create organizational logic model analyzing the output and outcome of each mission activity.
- ❑ Designed and facilitated in-country presentation and workshop to build shared understanding and drive stakeholder buy-in through facilitated exercises and plenary dialogue.
- ❑ Coached two Ugandan micro-entrepreneurs through journey mapping session and placed second in an innovation competition against 16 other teams.

**Consultant, Federal Human Capital****2015–2016***Deloitte Consulting, Washington, DC.*

- ❑ Developed strategic communication campaigns to provide key program messages to a diverse audience of Amtrak (client) employees across departments and states.
- ❑ Became trusted advisor by facilitating client meetings and developing strong relationships with executive-level partners through one-on-one collaboration.
- ❑ Conducted stakeholder engagement sessions across the Amtrak system to conduct usability testing of platform designs and build awareness of new ticketing system.
- ❑ Managed development of online resource portal and served as editor for internal newsletter that reached over 5,000 Amtrak employees.

**COMMUNITY ENGAGEMENT AND FREELANCE**

- ❑ Volunteer Grant Writer, *Bridging the Gap in Virginia*
- ❑ Advocacy Committee Member, *Sierra Club*.
- ❑ Freelance Copywriter, *VCU Health, Partnership for Families*.

2019–Present

2019

**AWARDS AND CERTIFICATIONS**

- ❑ Selected Startup and Grant Recipient, *Lighthouse Labs*. 2019
- ❑ Design Thinking Certification, *IDEO*. 2019
- ❑ Certified Advanced for Spanish Language, *James Madison University*. 2018
- ❑ Selected Presenter, Political Ecology Conference, *University of Kentucky*. 2018
- ❑ Deloitte Applause Award (received twice), *Deloitte Consulting*. 2016 & 2017

**TECHNICAL SKILLS**

Adobe Premiere, Wix, Blackbaud eTapestry, Mailchimp, Fluxx Grantseeker, Google Analytics

**EDUCATION**

BBA International Business, Magna Cum Laude. GPA 3.78

2011–2015

Minors: Environmental Studies and Spanish

*James Madison University, Harrisonburg, VA.*